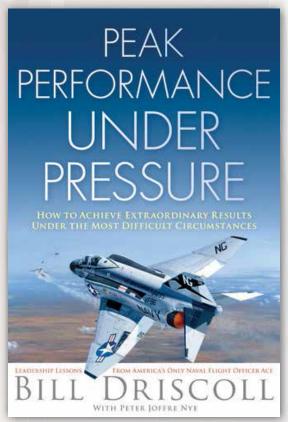
Peak Performance Under Pressure

How to Achieve Extraordinary Results Under the Most Difficult Circumstances



29NSN-BKN002 **\$24.95** ISBN 978-0-9827029-1-8 Navy Ace and former TOPGUN instructor Bill Driscoll demonstrates how his own life-or-death aerial dogfights—and the preparation for them—can help guide high-risk corporate decisions. Interviews with over 200 senior executives and 26 Ace pilots, as well as strategies from Bill's own highly successful second career in commercial real estate, reinforce the consistent patterns underlying exceptional performance under pressure.

Benefits

- Make tough, split-second decisions under the pressure of the fast-paced, competitive battleground of global enterprise.
- Cope with ever-changing business conditions, such as company downsizing, management changes, dwindling resources, and tight deadlines.
- Boost personal, team, and organizational performance.

"All pilots know well the only rule in a dogfight: there are no rules. In *Peak*Performance Under Pressure, Bill allows readers a look inside the cockpit during his combat dogfights and offers a revealing set of guidelines for professional and personal success from one of the country's finest Fighter Aces."

—John McCain, US Senator



Imagine the pressure of operating a \$40 million piece of high-tech machinery, while moving at 600 mph, only a hundred feet off the ground, and dodging enemy fire from every direction—all while protecting your own mission, your own troops, and your own tail. How often does your workday feel this way?

Call 858.922.6158 for more information or to book Bill directly for keynote presentations or C-suite coaching.

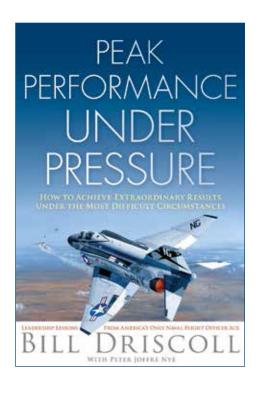
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*Semper Fi received an A+ designation in 2012 by CharityWatch.

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